



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37689-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Heck / NRCC	NRCC/HECK	

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	37689	08888432

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	NHCK	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/12	10/30/12	8 News Now 5a M-F	5-6a	-----	:30	0	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MTWTF-- 5 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 W 10/24/12 5:40 AM 8 News Now 5a M-F 5-6a :30 TVGENJH1208H \$225.00 NM									
3 8 Th 10/25/12 5:27 AM 8 News Now 5a M-F 5-6a :30 TVGENJH1208H \$225.00 NM									
5 8 F 10/26/12 5:12 AM 8 News Now 5a M-F 5-6a :30 TVGENJH1208H \$225.00 NM									
2	10/24/12	10/30/12	8 News Now 6a M-F	6-7a	11-11--	:30	4	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MTWTF-- 4 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 W 10/24/12 6:51 AM 8 News Now 6a M-F 6-7a :30 TVGENJH1208H \$275.00 NM									
3 8 Th 10/25/12 6:39 AM 8 News Now 6a M-F 6-7a :30 TVGENJH1208H \$275.00 NM									
3	10/24/12	10/30/12	CBS This Morning	7-9a	MTWTF--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MTWTF-- 5 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 W 10/24/12 8:38 AM CBS This Morning 7-9a :30 TVGENJH1208H \$200.00 NM									
5 8 Th 10/25/12 8:54 AM CBS This Morning 7-9a :30 TVGENJH1208H \$200.00 NM									
4 8 F 10/26/12 8:22 AM CBS This Morning 7-9a :30 TVGENJH1208H \$200.00 NM									
4	10/24/12	10/30/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	5	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MTWTF-- 5 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 W 10/24/12 12:09 PM 8 News Now Noon M-F 12-1230p :30 TVGENJH1208H \$325.00 NM									
4 8 Th 10/25/12 12:19 PM 8 News Now Noon M-F 12-1230p :30 TVGENJH1208H \$325.00 NM									
5 8 F 10/26/12 12:28 PM 8 News Now Noon M-F 12-1230p :30 TVGENJH1208H \$325.00 NM									
5	10/24/12	10/30/12	8 News Now 4p M-F	4-5p	MTWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MTWTF-- 5 \$450.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37689-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Heck / NRCC	NRCC/HECK		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																								
5	10/24/12	10/30/12	8 News Now 4p M-F	4-5p	MTWTF--	:30	5	\$450.00	NM																																																								
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>8</td><td>W</td><td>10/24/12</td><td>4:39 PM</td><td>8 News Now 4p M-F</td><td>4-5p</td><td>:30</td><td>TVGENJH1208H</td><td>\$450.00</td><td>NM</td></tr><tr><td>4</td><td>8</td><td>Th</td><td>10/25/12</td><td>4:39 PM</td><td>8 News Now 4p M-F</td><td>4-5p</td><td>:30</td><td>TVGENJH1208H</td><td>\$450.00</td><td>NM</td></tr><tr><td>5</td><td>8</td><td>F</td><td>10/26/12</td><td>4:47 PM</td><td>8 News Now 4p M-F</td><td>4-5p</td><td>:30</td><td>TVGENJH1208H</td><td>\$450.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	8	W	10/24/12	4:39 PM	8 News Now 4p M-F	4-5p	:30	TVGENJH1208H	\$450.00	NM	4	8	Th	10/25/12	4:39 PM	8 News Now 4p M-F	4-5p	:30	TVGENJH1208H	\$450.00	NM	5	8	F	10/26/12	4:47 PM	8 News Now 4p M-F	4-5p	:30	TVGENJH1208H	\$450.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
2	8	W	10/24/12	4:39 PM	8 News Now 4p M-F	4-5p	:30	TVGENJH1208H	\$450.00	NM																																																							
4	8	Th	10/25/12	4:39 PM	8 News Now 4p M-F	4-5p	:30	TVGENJH1208H	\$450.00	NM																																																							
5	8	F	10/26/12	4:47 PM	8 News Now 4p M-F	4-5p	:30	TVGENJH1208H	\$450.00	NM																																																							
6	10/24/12	10/30/12	8 News Now 5-630p M-F	5-630p	MTWTF--	:30	5	\$500.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/24/12</td><td>10/30/12</td><td>MTWTF--</td><td>5</td><td>\$500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>W</td><td>10/24/12</td><td>6:26 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>:30</td><td>TVGENJH1208H</td><td>\$500.00</td><td>NM</td></tr><tr><td>3</td><td>8</td><td>Th</td><td>10/25/12</td><td>6:28 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>:30</td><td>TVGENJH1208H</td><td>\$500.00</td><td>NM</td></tr><tr><td>4</td><td>8</td><td>F</td><td>10/26/12</td><td>5:26 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>:30</td><td>TVGENJH1208H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/12	10/30/12	MTWTF--	5	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	W	10/24/12	6:26 PM	8 News Now 5-630p M-F	5-630p	:30	TVGENJH1208H	\$500.00	NM	3	8	Th	10/25/12	6:28 PM	8 News Now 5-630p M-F	5-630p	:30	TVGENJH1208H	\$500.00	NM	4	8	F	10/26/12	5:26 PM	8 News Now 5-630p M-F	5-630p	:30	TVGENJH1208H	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/24/12	10/30/12	MTWTF--	5	\$500.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	8	W	10/24/12	6:26 PM	8 News Now 5-630p M-F	5-630p	:30	TVGENJH1208H	\$500.00	NM																																																							
3	8	Th	10/25/12	6:28 PM	8 News Now 5-630p M-F	5-630p	:30	TVGENJH1208H	\$500.00	NM																																																							
4	8	F	10/26/12	5:26 PM	8 News Now 5-630p M-F	5-630p	:30	TVGENJH1208H	\$500.00	NM																																																							
7	10/24/12	10/30/12	8 News Now 11p M-F	11-1135p	MTWTF--	:30	5	\$600.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/24/12</td><td>10/30/12</td><td>MTWTF--</td><td>5</td><td>\$600.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>5</td><td>8</td><td>W</td><td>10/24/12</td><td>11:44 PM</td><td>8 News Now 11p M-F Ran in program ordered (News). Program ran late due to President Obama speech (local).</td><td>11-1135p</td><td>:30</td><td>TVGENJH1208H</td><td>\$600.00</td><td>NM</td></tr><tr><td>2</td><td>8</td><td>Th</td><td>10/25/12</td><td>11:13 PM</td><td>8 News Now 11p M-F</td><td>11-1135p</td><td>:30</td><td>TVGENJH1208H</td><td>\$600.00</td><td>NM</td></tr><tr><td>4</td><td>8</td><td>F</td><td>10/26/12</td><td>11:22 PM</td><td>8 News Now 11p M-F</td><td>11-1135p</td><td>:30</td><td>TVGENJH1208H</td><td>\$600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/12	10/30/12	MTWTF--	5	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	8	W	10/24/12	11:44 PM	8 News Now 11p M-F Ran in program ordered (News). Program ran late due to President Obama speech (local).	11-1135p	:30	TVGENJH1208H	\$600.00	NM	2	8	Th	10/25/12	11:13 PM	8 News Now 11p M-F	11-1135p	:30	TVGENJH1208H	\$600.00	NM	4	8	F	10/26/12	11:22 PM	8 News Now 11p M-F	11-1135p	:30	TVGENJH1208H	\$600.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/24/12	10/30/12	MTWTF--	5	\$600.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
5	8	W	10/24/12	11:44 PM	8 News Now 11p M-F Ran in program ordered (News). Program ran late due to President Obama speech (local).	11-1135p	:30	TVGENJH1208H	\$600.00	NM																																																							
2	8	Th	10/25/12	11:13 PM	8 News Now 11p M-F	11-1135p	:30	TVGENJH1208H	\$600.00	NM																																																							
4	8	F	10/26/12	11:22 PM	8 News Now 11p M-F	11-1135p	:30	TVGENJH1208H	\$600.00	NM																																																							
8	10/28/12	10/28/12	8 News Now Sun AM #1	8 News Now Sun A	-----S	:30	1	\$150.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$150.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Su</td><td>10/28/12</td><td>6:08 AM</td><td>8 News Now Sun AM #1</td><td>8 News Now Sun A</td><td>:30</td><td>TVGENJH1208H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	1	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Su	10/28/12	6:08 AM	8 News Now Sun AM #1	8 News Now Sun A	:30	TVGENJH1208H	\$150.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/22/12	10/28/12	-----S	1	\$150.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	8	Su	10/28/12	6:08 AM	8 News Now Sun AM #1	8 News Now Sun A	:30	TVGENJH1208H	\$150.00	NM																																																							
9	10/28/12	10/28/12	CBS News Sunday Mornii	CBS Sunday Mornii	-----S	:30	1	\$350.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$350.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Su</td><td>10/28/12</td><td>7:01 AM</td><td>CBS News Sunday Morning</td><td>CBS Sunday Mornii</td><td>:30</td><td>TVGENJH1208H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Su	10/28/12	7:01 AM	CBS News Sunday Morning	CBS Sunday Mornii	:30	TVGENJH1208H	\$350.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/22/12	10/28/12	-----S	1	\$350.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	8	Su	10/28/12	7:01 AM	CBS News Sunday Morning	CBS Sunday Mornii	:30	TVGENJH1208H	\$350.00	NM																																																							
10	10/27/12	10/28/12	8 News Now Sa/Su 11p	11-1135P	-----SS	:30	2	\$400.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----SS</td><td>2</td><td>\$400.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Sa</td><td>10/27/12</td><td>11:15 PM</td><td>8 News Now Sa/Su 11p</td><td>11-1135P</td><td>:30</td><td>TVGENJH1208H</td><td>\$400.00</td><td>NM</td></tr><tr><td>2</td><td>8</td><td>Su</td><td>10/28/12</td><td>11:31 PM</td><td>8 News Now Sa/Su 11p</td><td>11-1135P</td><td>:30</td><td>TVGENJH1208H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----SS	2	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Sa	10/27/12	11:15 PM	8 News Now Sa/Su 11p	11-1135P	:30	TVGENJH1208H	\$400.00	NM	2	8	Su	10/28/12	11:31 PM	8 News Now Sa/Su 11p	11-1135P	:30	TVGENJH1208H	\$400.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/22/12	10/28/12	-----SS	2	\$400.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	8	Sa	10/27/12	11:15 PM	8 News Now Sa/Su 11p	11-1135P	:30	TVGENJH1208H	\$400.00	NM																																																							
2	8	Su	10/28/12	11:31 PM	8 News Now Sa/Su 11p	11-1135P	:30	TVGENJH1208H	\$400.00	NM																																																							
11	10/28/12	10/28/12	NFL Football Reg. Season	NFL Football Reg. S	-----S	:30	1	\$2,200.00	NM																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$2,200.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Su</td><td>10/28/12</td><td>9:58 AM</td><td>NFL Football Reg. Season</td><td>NFL Football Reg. S</td><td>:30</td><td>TVGENJH1208H</td><td>\$2,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	1	\$2,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Su	10/28/12	9:58 AM	NFL Football Reg. Season	NFL Football Reg. S	:30	TVGENJH1208H	\$2,200.00	NM																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	10/22/12	10/28/12	-----S	1	\$2,200.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	8	Su	10/28/12	9:58 AM	NFL Football Reg. Season	NFL Football Reg. S	:30	TVGENJH1208H	\$2,200.00	NM																																																							

Total Spots **25**



8NewsNow.com

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
37689-1	10/28/12	October 2012	10/01/12 - 10/28/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Heck / NRCC	NRCC/HECK		

Payment Terms 30 Days

<u>Gross Total</u>	\$10,950.00
<u>Agency Commission</u>	\$1,642.50
<u>Net Amount Due</u>	\$9,307.50